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Sent:9/25/2009 11:09 AM.

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Subject: Potential Q&A additions.

George, It looks like Bob Daly will be responding to media inquiries in an audio "news conference" event. We're planning to issue a media alert with call-in information, with all questions directed to Bob. I think that the following questions may come up:

When did Toyota introduce this style of accelerator pedal and why?
How many vehicles have been produced with this style accelerator pedal?
Why did NHTSA pick only these models? (I think NHTSA will provide)
How many floor mats do we sell? (standard vs optional)

We will also be asked how many complaints / warranty / etc... The plan is to stick closely to NHTSA's statement. I'm sure you can think of a few others. As you can appreciate, we'll be asked industry type questions (i.e. other OE pedals), we know how to handle those types of questions.

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